



**Cycling in Rural Scotland - 22<sup>nd</sup> Mar 2014**

- 11:00 – Overview of the Million Miles project
- 11:15 – Keynote speakers
- 12:00 – Workshops (first run)
- 13:00 – Lunch and networking
- 14:30 – Workshops (second run)
- 15:30 – Workshops (third run)
- 16:30 – Conference round-up
- 17:00 – Close




**Transition Black Isle's Million Miles project**

Transition Black Isle aims to take local action on peak oil and climate change



Established in 2009 and now a registered charity and company run by local volunteers

**Find out more - [www.transitionblackisle.org](http://www.transitionblackisle.org)**

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**Transition Black Isle's Million Miles project**



**Our Million Miles project aims to cut car use on the Black Isle**

**WE equivalent to a total of 1,000,000 miles**



Supported by the Scottish Government's Climate Challenge Fund until March 2015

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**Why are we doing this?**

- ✓ Cut carbon
- ✓ Reduce congestion
- ✓ Save people money
- ✓ Healthier communities

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Transition Black Isle 

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**highland.liftshare.com**



We created a bespoke portal to the national Liftshare network



A big thank you to the Highland Council Ward 10 Discretionary Budget!



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**highland.liftshare.com**

Progress made since website launched in January 2013...

**640 members**  
**733 journeys**  
(March 2014)



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**Fuel efficient driver training**



Tailored advice delivered in one-to-one training sessions

Organised through Home Energy Scotland

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**Local bus voucher campaigns**

Organised with Stagecoach Highland




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## Trial of bike racks on buses

Bike rack on back of buses running length of Black Isle from spring to autumn

Organised with the Highland Council and Stagecoach Highland



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## Transition Black Isle's Million Miles project



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## Creating an active travel map

We are using online map [OpenStreetMap.org](http://OpenStreetMap.org) to gather information on walking and cycling routes



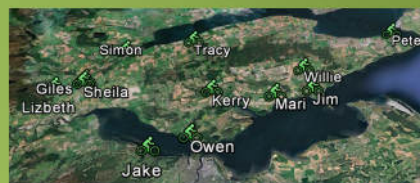
Online applications use the data, including CycleStreets:

[cyclerroutes.transitionblackisle.org](http://cyclerroutes.transitionblackisle.org)

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## Community Cycling Trainers

A network of qualified instructors across the Black Isle offering local cycle training



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## Community Cycling Trainers

Skills, confidence, & fun!



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## Joined up journeys



- Bike Racks
- Park & Pedal
- Folding Bikes

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## Developing Infrastructure



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## Black Isle Bicycles



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## Keep in touch with us

 [facebook.com/million.miles.tbi](https://www.facebook.com/million.miles.tbi)

 [@TBIMillionMiles](https://twitter.com/TBIMillionMiles)

[millionmiles@transitionblackisle.org](mailto:millionmiles@transitionblackisle.org)

[www.transitionblackisle.org](http://www.transitionblackisle.org)

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